

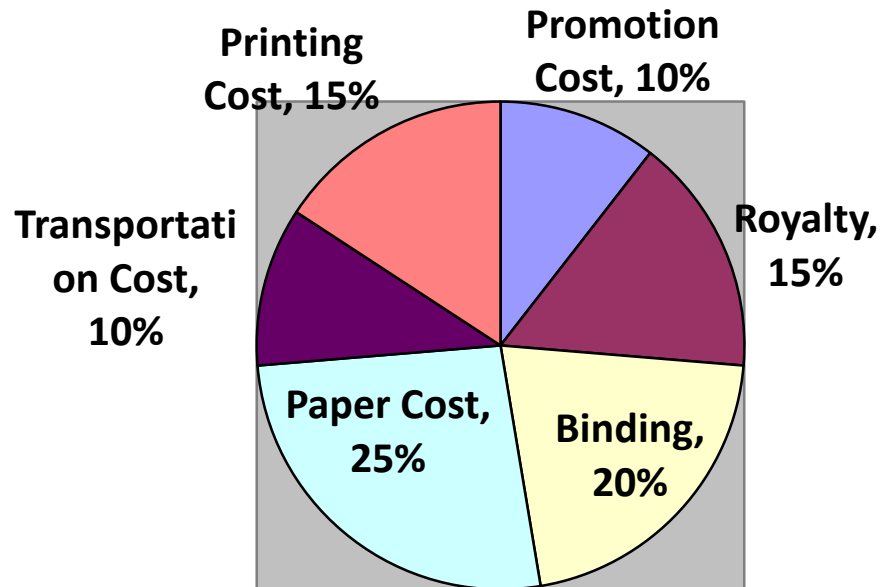


NALSAR UNIVERSITY OF LAW, HYDERABAD
Justice City, Shameerpet, Medchal Dist., Hyderabad – 500101,
Telangana, India
Phone: +91-40-23498409

Department of Management Studies (DoMS)

Sections I & II: Logical reasoning and Data Interpretation

Directions for Question 1 – 5: Based on the pie chart given below on expenditure towards publication of book and answer the questions that follow



1. If for a certain quantity of books, the publisher has to pay Rs. 30,600 as printing cost, then what will be amount of royalty to be paid for these books?

- A) Rs. 19,450 B) Rs. 21,200 C) Rs. 22,950 D) Rs. 26,150

2. What is the central angle of the sector corresponding to the expenditure incurred on Royalty?

- A) 15° B) 24° C) 54° D) 48°

3. The price of the book is marked 20% above the C.P. If the marked price of the book is Rs. 180, then what is the cost of the paper used in a single copy of the book?



- A) Rs. 36 B) Rs. 37.50 C) Rs. 42 D) Rs. 44.25

4. f 5500 copies are published and the transportation cost on them amounts to Rs. 82500, then what should be the selling price of the book so that the publisher can earn a profit of 25%?

- A) Rs. 187.50 B) Rs. 191.50 C) Rs. 175 D) Rs. 180

5. Royalty on the book is less than the printing cost by:

- A) 5% B) 6% C) 20% D) 25%

Directions for Question 5 – 9: Arrange the sentences in the correct sequence

6. Of the World Trade Organization at Buenos Aires is anything (A) / upon wrecking the multilateral framework of the WTO (B) / If the recently concluded 11th Ministerial Conference (C) / to go by, then the United States seems bent (D).

- A). DABC B). CADB C). CBAD D). BACD

7. The education system in India is so shallow that / the PISA Assessment test conducted for the junior grade students (A) / aware of the basic rules of grammar or mathematics (B) / and it has been proved recently by the results of (C) / most of the students are not even (D)

- A). BCDA B). ACDB C). DBCA D). DCAB

8. Sides like in commercial disputes between big firms, but the (A)/ low-wage occupations, is often anything but even (B)/ arbitration works well when power is balanced between the two (C)/ balance between an employer and an employee, particularly in (D)

- A). CADB B). DCBA C). CBDA D). BADC

9. The judiciary of our country is so overburdened with cases / for the crimes actually committed by them (A) / and it is also the main reason of overcrowding in almost all the prisons in the country (B) / that most of the under-trials are made to stay (C) / inside the prison for a period far exceeding the period of punishment (D)

- A). CDBA B). ADCB C). CDAB D). DBAC

Directions for Question 10 – 13: For each question find the odd man out from the given set of options

- 10. A). 25631 B). 33442 C).34424 D). 52163**

- 11. A). 18 : 108 B). 23 : 138 C). 20 : 80 D).26 : 156**

- 12. A). (96, 24) B). (39, 18) C). (81, 54) D). (82, 64)**



13. A). BADC B). XWZY C). VUST D). NMPO

Section III: Verbal Ability and Reading Comprehension

For Questions 51-55). Fill up the blanks with the best possible word from the given set of options

1). Life is to death as pleasure is to _____

- A. poverty B. suffering C. anguish D. pain

2). Many areas of the city were _____ into darkness for several hours

- A. spread B. plunged C. merged D. deep

3). God is _____

- A) Gracious B) Grateful C) Greatful D) Graceful

4). He is so _____ that he immediately believed the story of my ghosts

- A) Innocent B) Credible C). Vociferous
D) Credulous

5). The miser gazed _____ at the pile of gold coins in front of him

- A) avidly B) admiringly C). thoughtfully
D) earnestly

PASSAGE 1

For Questions 6-10). Read the passage carefully and answer the questions given below

For generations, companies have been selling fair skin to young Indian women, promising better marriage and employment prospects. However, over the last few years, men have become a favoured target audience. This followed the realisation that the Indian alpha male, denied a choice in male-specific grooming products, had been using women's fairness creams all along. Until the mid-2000s, deodorants and shaving creams were the only grooming products advertised for men. But India's largest consumer goods companies sensed an opportunity, and launched a slew of fairness products for male consumers.



In India, as in other parts of the world, light skin is the culturally accepted and endorsed form of beauty, and children absorb this message at a young age. According to a 2015 research report by Nielsen, urban Indian men believe that fair skin can improve professional prospects. The cultural pressure to look fair, argues Kiran Khalap, branding expert and founder at communications consultancy Chlorophyll, is something inherent in our society, not manufactured by companies. “And it is certainly not restricted to India: China and Japan have had skin-whitening products for centuries, well before they met Western ‘white’ people,” he said. However, there is a growing awareness among consumers that companies are exploiting their insecurities, and critics have taken some of the biggest fairness brands, and the celebrities who endorse them, to task for their casual discrimination.

Earlier this month, Bollywood actor Abhay Deol took to Facebook to trounce his fellow actors who earn millions from endorsing fairness creams. This comes a few years after actress Nandita Das launched the “Dark is Beautiful” campaign to encourage Indians to embrace a wider definition of beauty. These efforts are slowly making a difference, increasing awareness and encouraging consumers to take pride in their natural skin tones. That means Indian companies will eventually have to change their approach. “My sense is that brands will wake up to the new reality, and you will see propositions reworked around clearer skin (and) glow, rather than pure fairness,” Leo Burnett’s Sinha said.

Rajesh Krishnamurthy, business head for the consumer product division at The Himalaya Drug Company, believes that over time the men’s grooming category will evolve to include a wider range of products, including those for normal skin, just like in the women’s skin care category. “Companies are increasingly realising that you cannot continue to bullshit consumers anymore; these are educated young men who will question what you sell to them,” said Shantanu Deshpande, co-founder and CEO of the male-grooming startup Bombay Shaving Company.

6). What is the central idea of the passage?

- A). Though people endorsed skin fairness products, they are now realising that they are being taken for a ride by such products.
- B). Only men ardently use whitening creams to boost their personality.
- C). The brand marketing of fairness product companies are evolving to appease the target audience of India.
- D). Brands are frivolous when it comes to campaigning of their beauty products.

7). What were the findings of the 2015 research report by Nielsen?

- A). Indian urban men presumed that being fair enhanced their professional opportunities.



- B). Indian urban men believed that being fair would give them better marriage and employment contracts.
- C). Indian urban men would eventually question the logic behind male-grooming product advertisements.
- D). Indian urban men do not endorse the concept of fairness helping them in their personal and professional life.

8). What is the tone of the passage?

- A). Didactic B). Sceptical C). Descriptive D). Satirical

9). With reference to the passage, why exactly was “Dark is beautiful” campaign initiated?

- A). To motivate Indians to ditch their liking for the fair skin and accept their inherent beauty.
- B). To throw light on the sinister intentions of fairness brands.
- C). To make sure that Indians do not fall prey to misleading beauty product advertisements.
- D). To encourage Indians to be sympathetic towards people with other skin tones.

10). Choose a similar word in meaning to the word “trounce”

- A). Vacillation B). Temerity C). Lambaste D). Nefarious

Section IV: Quantative Aptitude

1) If $\log 2 = 0.030103$, the number of digits in 2^{64} is :

- A).18 B).19 C).20 D).21

2 A container having a liquid X is at a level of $\frac{4}{7}$ its actual level. From this, if x liters are remove and the container is $\frac{1}{4}$ th full. Finally, 35 liters are added to the container making it $\frac{1}{2}$ full. The value of x and the capacity of the container are respectively are.....

- A) 45, 210 B) 25, 140 C) 45, 140 D) 40, 210

3) A vessel contains 12 liters of wine and another contains 4 liters of water. 3 liters are taken from each and transferred to the other. Then again, 3 liters are taken from each vessel and transferred to the other. Ratio of wine to water in the two vessels in

- A) the first vessel is higher B) the second vessel is higher



C) both have equal quantities

D) none of these

4). Two trains are running at a speed of 50 km and 30 km per hour respectively in the same direction. The train running at 50 km/ph crosses a man in the other train in 18 seconds. Then length of the faster train is.....

A) 120 m

B) 100 m

C) 90 m

D) 115 m

5). The time duration of 2 hour 45 minutes is what percent of day ?

A) 7.218%

B) 11.45%

C) 8.3%

D) 8.24%

6). 45 men can complete a work in 16 days, 6 days after they started working. 30 more men join them. How many days will they now take to complete the remaining work?

A) 6

B) 7

C) 7.5

D) 8

7) A, B and C start at the same time in the same direction to run around a circular stadium. A completes a round in 252 seconds, B in 308 seconds and C in 198 seconds, all starting at the same point. After what time will they again at the starting point ?

A. 36 minutes 22 seconds

B. 46 minutes 22 seconds

C. 36 minutes 12 seconds

D. 46 minutes 12 seconds

8). A boy divided the numbers 7654, 8506 and 9997 by a certain largest number and he gets same remainder in each case. What is the common remainder?

A. 199

B. 209

C. 211

D. 309

9. Six bells commence tolling together and toll at the intervals of 2,4,6,8,10,12 seconds resp. In 60 minutes how many times they will toll together.

A) 15

B) 16

C) 30

D) 31

10. Second & fourth Saturdays and every Sunday is a holiday. How many working days will be there in a month of 31 days beginning on a Friday?

A).24

B).23

C).22

D).25

11. When the average age of husband, wife and their son was 42 years, the son got married and a child was born just one year after marriage. When the child turned to be 5 years, the average age of the family becomes 36 years. What was the age of daughter-in-law at the time of marriage?

A) 24 year

B) 28 year

C) 30 year

D) 25 year



Section IV: Business Aptitude

- 1). Beyond the Last Blue mountain is the Autobiography of which of the following Business personalities?
A). Dhirubhai Ambani B). JRD Tata C). G D Birla D). Shiv Nadar
- 2). Blinkit is the hyper-local delivery platform of which of the following players?
A). Swiggy B). Amazon C). Flipkart D). Zomato
- 3). Which newspaper publication has the tagline "You Deserve to Know"?
A). Times of India B). The Hindu C). Hindustan Times D). None of these
- 4). Spencers retail chain is owned by which of the following business conglomerates?
A). Mahindra and Mahindra B). Godrej C). Dabur D). RPS Goenka
- 5). Which of the following is not a private label of Amazon?
A). Basics B). Feasters C). Solimo D). Vedaka
- 6). With respect to real-time AI, "Project Brain wave" is the project of which of the following companies?
A). Alphabet B). Metaverse C). Microsoft D). Yahoo
- 7). Who is the father of the Green Revolution?
A). Varghese Kurian B). Vangari Mathaai C).Soumya Swaminathan D). Norman Borlaug
- 8). After the introduction of GST, Central Board of Excise and Customs was replaced with?
A). Central Board of Indirect Taxes and Customs
B). Central Board of Direct Taxes and Customs
A). Central Board of Service Charges and Customs
A). Central Board of Surcharge Taxes and Customs
- 9). Which of the following banks helps companies in raising capital?
A). Commercial Banks B). Cooperative Banks C). Investment Banks D). Development Banks
- 10). Which of the following is not classified as a consumer good?
A). Mobiles B). Apparel C). Paddy D). Footwear