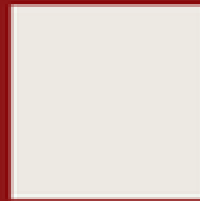
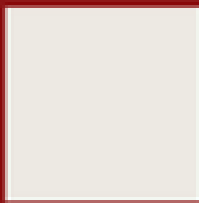
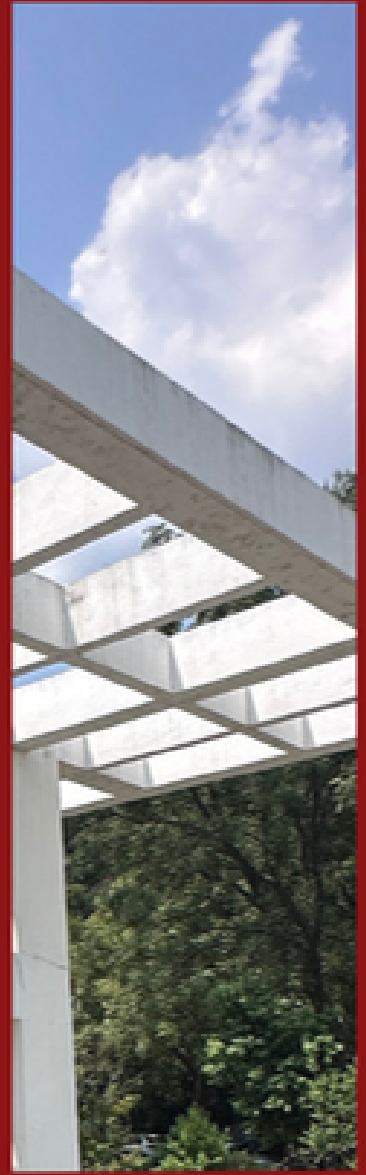




Department of  
Management Studies  
NALSAR University of Law

# The NALSAR IPM 2024-29



# FROM THE VC'S DESK



The Department of Management Studies has been making rapid strides of progress since its inception. The IPM program has turned out to be a jewel in the crown of the Department.

The IPM program has been attracting a lot of appreciation for its unique curriculum. It has been carefully designed, keeping in view the requirements of the ever-changing industry needs. In addition to rigorous academic program, the department has been very successful in carving out leaders who exhibit professional will and personal humility.

The alumni of the department are placed in good companies across different industries and geographies.

Teachers in DoMS play a vital role in class interactions and encourage students towards dialogical method of instruction; they are highly qualified and are very approachable to students. They are actively involved in research and co-curricular activities which aid them in rendering the best possible content to their students.

I welcome you all to apply for this exciting program, which will definitely be of great value to you both personally and professionally.

Wishing you the best.

**Professor Srikrishna Deva Rao**  
**Vice Chancellor**  
**NALSAR University of Law, Hyderabad**

# FROM THE HoD's DESK



The Integrated Program in Management offered by NALSAR University of Law is a unique course aptly tailored for the dynamic needs of businesses.

The program consists of interdisciplinary courses from law, political science, psychology, sociology, mathematics, analytics and management. This interdisciplinarity provides a multi-pronged approach to problem-solving, which is crucial in today's highly volatile business environment.

In addition to the academic rigor, the normative environment at the University, facilitates overall personality development, which will become a significant advantage in dealing with ethical and social dilemmas. The faculty members of the management department are highly qualified and are active in research. Their constant dialogue with the industry keeps them abreast of the latest developments of the industry.

The clubs and cells of DoMS have been instrumental in intellectual stimulation, inculcation of team spirit and in developing the students as future thought leaders. The Department also encourages entrepreneurship, by providing adequate support through its Entrepreneurship Cell.

I take this as an opportunity to welcome you to apply to the Integrated Program in Management of NALSAR. I am sure this decision will be of great value to you for the days to come.

Wishing the best!

**Prof. (Dr.) K.Vidyullatha Reddy**  
**Registrar & Head of the Department**

# ABOUT DoMS NALSAR

NALSAR University of Law was established in the year 1998 by an act of the Andhra Pradesh state legislative assembly. Since its inception, NALSAR has carved out a niche among the most acclaimed law universities at the national level. NALSAR is a preeminent institution and has been rated A++ by NAAC, accredited by AICTE and UGC for its commendable achievements.

The Department of Management Studies (DoMS) was established in 2013 to produce legally aware, highly-skilled managers with an awareness of various aspects and functions involved in complex managerial operations. The curriculums of management students have been carefully designed to impart skills and knowledge to foster level-5 leadership expertise in the students to become successful managers in this hyper-competitive, dynamic, and highly challenging business world. The academic and extracurricular schedule challenges the students and helps them realize their true potential. The prominence of NALSAR along with a comprehensive academic schedule, provides the students

with a conclusive and cogent understanding of various disciplines such as philosophy, psychology, law, and management. The department regularly updates the curriculum and course content based on feedback from recruiters, alumni and academics from other institutions which is in line with the recommendations of NEP, 2020. DoMS intends to produce leaders who are poised to take on challenges in the rapidly-changing business world and can understand the socio-economic, legal, political, and technological aspects of the business arena. DoMS highlights itself as a unique B-School as it seeks to supplement the legal substructure of graduates and acquaint them with the legal mandates for various business processes.

Apart from being a challenging B-school, DoMS sets standards by creating a unique convergence between law and management. The stimulating scholastic schedule, along with the exposure, opens up various channels for students' personal growth and personality development.



# IPM AT NALSAR

Welcome to the dynamic world of NALSAR's IPM program! Over two years, you will experience the rich culture and rigorous academic environment of the university. Each credit signifies ten and a half hours of intensive academic engagement, paving the way for a holistic learning experience. As an IPM student, you will join a competitive cohort of dedicated individuals who make up our diverse classes. You will explore diverse facets of business management and law, from Intellectual Property to Product Management. Our program empowers you with a solid foundation for a successful career in business. Beyond coursework, you'll gain real-world exposure through five internships, honing your skills and preparing you to excel in the corporate landscape.

You will study at the cutting edge of business education; while in one term, you will be writing a research paper with your classmates, you will be learning foreign languages in the other. After a rigorous undergraduate journey spanning B-Plans, pitching, debating, performing and playing sports, you will enter our MBA program, transforming your capabilities into industry-ready skills.

Each year in the IPM program is an iteration, honing your personality and knowledge base. Each of the 9 trimesters in the undergraduate BBA program will add in new skills in your arsenal, while the student clubs and cells will allow you to hone skills outside the classroom. At the end of each year, internships in an array of sectors (spanning the social, startup corporate sectors) will allow you to understand the different ways your skills can make a difference in the world.

The professors create a nurturing academic environment at the campus, as you would bear the NALSAR flag and compete in various national and international competitions and bring home laurels. No matter what field you choose, you will find a home for it at NALSAR, or will have the opportunity to build new bridges altogether. Each batch of IPM that comes into our university not only adds to our wealth of experience, but allows each student to stand on the shoulders of giants.



# FACULTY

**Prof K. Vidyullatha Reddy**

PhD (Kakatiya University)

**Prof N. Vasanthi**

PhD (Osmania University)

**Prof Neha Pathakji**

PhD (NALSAR University of Law)

**Prof Raghavendra Rao**

PhD (Andhra University)

**Prof Sidharth Chauhan**

LL.M (University of Pennsylvania)

PhD\* (NALSAR University of Law)

**Prof Mahendra Kumar Shukla**

PhD (Xaviers University, Bhubaneshwar)

**Prof Murali Karnam**

PhD (University of Hyderabad)

**Prof Rahul Gandhi Burra**

PhD (RTM Nagpur University)

**Prof Bishakha Ghosh**

PhD\* (Centre for Economic and Social Studies)

**Prof Asish Kumar Panda**

PhD (Xaviers University, Bhubaneshwar)

**Prof Praveen Munukutla**

Chartered Accountant

PhD\* (NALSAR University of Law)

**Prof A Sridhar**

PhD (Osmania University)

**Prof A Kishore Kumar**

PhD (Kakatiya University)

**Prof Ameesh Samalopanan**

PhD (Krea University)

**Prof Uma Chimirala**

PhD (EFLU, Hyderabad)

**Prof Vivek Pani Gumparthi**

PhD (IIM Kashipur)

**Prof Somdutta Banerjee**

M.B.A. (Drury University)

PhD\* (IIT Kharagpur)

**Prof N. Manohar Reddy**

PhD (EFLU, Hyderabad)

**Prof Ravi Teja**

PhD (IIM Raipur)

**Prof A Sai Kiran**

PhD (Osmania University)

**Prof Srijan Sandip Mandal**

PhD (University of Hyderabad)

**Prof Tanveer Kajla**

PhD (Punjabi University, Patiala)

**Prof Deepti Jog**

PhD (Goa University)

**Prof Chandrima Chatterjee**

PhD (IIT Kharagpur)

**Prof Binod Rajak**

PhD (University of Hyderabad)

**Prof Akansha Singh**

M.A (JNU)

**Prof Ishita Das**

PhD\* (NALSAR University of Law)

**Prof Rajesh Kapoor**

LL.M. (Kings College London)

PhD (NALSAR University of Law)

**Prof Kiran Bayola**

PhD (Andhra University)

**Prof Rohan Cherian Thomas**

PhD (NLU, Jodhpur)

# Guest Lectures

Our students have had an invigorating experience with constant interactions with leaders from various walks of life. A few of the sessions include-

## **Dr. Raghuram Rajan**

**Former RBI Governor ; Professor, University of Chicago Booth School of Business**

An awe-inspiring talk on the future of the Indian economy and how legislature and Judiciary can play a massive role in policy-making, to make an *Atmanirbhar Bharat*.

## **Mr. Amandeep Singh Narang**

**Vice President, Indraprastha Gas Limited**

An intriguing case study discussion on how marketing communications can help in solving business problems.

## **Dr. Satyanarayana Parayitam**

**Professor of Strategic Management, Charlton College of Business, University of Massachusetts, Dartmouth**

An enriched discussion on the fundamentals of research paper writing and strategies for publishing in reputable journals.

## **Ms. Monika Halan**

**Author, Speaker**

A fruitful talk on Financial Planning spanning topics such as investment, insurance all the way to cryptocurrency.

## **Dr. Bharti Malhotra Singh**

**Senior Analyst, Agribusiness**

A thought-provoking session on panning market segmentation and identifying pressure points in the competitive landscape on the topic of 'Market Research'.

## **Dr. Minja Bolesnikov**

**Assistant Professor- Swiss School of Business and Management**

An insightful talk on the impact of emerging technologies on managerial roles in the post Covid era.

## **Mr. Umashankar Rangaswami**

**Global Delivery Head, Mindtree**

An engaging discussion on the topic, "Impact of Digitalization on B2B Marketing".

# IPM Course Structure

| YEAR I   |           |  |           |   |           |
|--|-----------|--|-----------|---|-----------|
| Term I   | Cr        | Term II  | Cr        | Term III  | Cr        |
| English Language and Literature (Ability Enhancement Compulsory Course)            | 3         | Communication and Creative Writing (Ability Enhancement Compulsory Course) | 3         | Environmental Science (Ability Enhancement Compulsory Course)               | 3         |
| Mathematics for Managers-1 (Core Course with Tutorial)                             | 5         | Mathematics for Managers-2 (Core Course with Tutorial)                     | 4         | Mathematics for Managers-3 (Core Course with Tutorial)                      | 4         |
| Business Studies (Core Course with Tutorial)                                       | 4         | Principles and Practices of Management (Core Course with Tutorial)         | 4         | Innovation, sustainability, and Entrepreneurship                            | 4         |
| Economic Freedoms and Law  | 3         | Psychology (Core Course with Tutorial)                                     | 4         | Business Psychology (Core Course with Tutorial)                             | 5         |
| Basics of Economics (Core Course with Tutorial)                                    | 4         | Indian and Modern Economy  | 4         | Cyber Security (Skill Enhancement Course)                                   | 3         |
| <b>Total Credits</b>   | <b>19</b> | <b>Total Credits</b>   | <b>19</b> | <b>Total Credits</b>  | <b>19</b> |
| SIP-I (Social Sector Internship) (May and June)                                    |           |  |           |   |           |
| YEAR II  |           |  |           |   |           |
| Term IV  | Cr        | Term V   | Cr        | Term VI   | Cr        |
| Political science  | 3         | Indian Politics and Policy   | 3         | Personality Development and Corporate Etiquettes (Skill Enhancement Course) | 3         |
| Business Statistics-1 (Core Course with Tutorial)                                  | 5         | Business Statistics-2 (Core Course with Tutorial)                          | 5         | Introduction to Algorithm   | 4         |
| Introduction to Excel (Core Course with Lab)                                       | 4         | Advanced Excel-Macros (Core Course with Lab)                               | 4         | Introduction to R (Skill Enhancement Course)                                | 4         |
| Introduction to Business Laws (IPR)  | 4         | Basics of Human Resource Management (Core Course with Tutorial)            | 4         | Basics of Marketing (Core course with tutorial)                             | 4         |
| Sociology  | 3         | Indian Social Structure  | 3         | Fundamentals of Business Research (Core Course with Tutorial)               | 4         |
| <b>Total Credits</b>   | <b>19</b> | <b>Total Credits</b>   | <b>19</b> | <b>Total Credits</b>  | <b>19</b> |
| SIP-II (Start-up Internship) (May and June)  |           |  |           |   |           |
| YEAR III   |           |  |           |   |           |
| Term VIII  | Cr        | Term VIII  | Cr        | Term IX   | Cr        |
| Basics of Accounting (Core Course with Tutorial)                                   | 5         | Introduction to Cost & Management Accounting (Core Course with Tutorial)   | 4         | Business Ethics & Values (Core Course with Tutorial)                        | 4         |
| Foundations of Information Systems (Skill Enhancement Course)                      | 3         | Introduction to Financial Management                                       | 4         | Logical Reasoning and Thinking (Skill Enhancement Course)                   | 3         |
| Introduction to Operations and Supply Chain Management (Core Course with Tutorial) | 4         | Discipline Centric Elective – 3 – Chose anyone out of two) Business Laws   | 4         | Discipline Centric Elective – 6 – Chose anyone out of two) Finance          | 4         |



|   |           |   |           |  |           |
|---|-----------|---|-----------|--|-----------|
| (Generic Elective - 1 – Chose anyone out of two)<br>Sociology/Political Science/Law | 3         | Discipline Centric Elective – 4 – Chose anyone out of two)<br>Operations                        | 4         | (Generic Elective – 3 – Chose anyone out of two)<br>Economics/English/Law                        | 3         |
| (Discipline Centric Elective - 1 – Chose anyone out of two) HR                      | 4         | (Discipline Centric Elective -5 – Choose one of two) Marketing                                  | 4         | (Generic Elective – 4 – Chose anyone out of two) Innovation, Sustainability/<br>Entrepreneurship | 3         |
| (Discipline Centric Elective 2 – Chose anyone out of two)<br>Analytics              | 4         | (Generic Elective – 2 – Chose anyone out of two)<br>History/Foreign Language/<br>Psychology/Law | 3         | Research Project (Discipline Specific, student choice)   | 6         |
| <b>Total Credits</b>  | <b>23</b> | <b>Total Credits</b>  | <b>23</b> | <b>Total Credits</b>   | <b>23</b> |
| <b>SIP-III (Corporates) (May and June)</b>  |           |   |           |  |           |
| <b>YEAR - IV</b>  |           |   |           |  |           |
| Term X  | Cr        | Term XI   | Cr        | Term XII   | Cr        |
| Advanced Statistics for Managers  | 4         | Business Research Methods   | 4         | Operations Research  | 4         |
| Marketing Management  | 4         | Management Information Systems  | 4         | Marketing Research   | 4         |
| Accounting for Managers   | 4         | Operations Management   | 4         | Strategic Management   | 4         |
| Organizational Behaviour  | 4         | Human Resource Management   | 4         | Financial Services, Markets, and Institutions  | 4         |
| Managerial Economics  | 4         | Financial Management  | 4         | Contract Law   | 4         |
| Business Communication  | 3         | Organizational Structure & Design   | 3         | Emotional Intelligence & Leadership  | 3         |
| Managerial Analysis and Decisions   | 3         | Design Thinking for Managers  | 3         | SYOB (Start Your Own Business)   | 3         |
| Total Credits   | 26        | Total Credits   | 26        | Total Credits  | 26        |
| <b>SIP-IV (Corporate) (May and June)</b>  |           |   |           |  |           |
| <b>YEAR - V</b>   |           |   |           |  |           |
| Term XIII   | Cr        | Term XIV  | Cr        | Term XV  | Cr        |
| Elective 1 (Compulsory)   | 4         | Elective 1 (Compulsory)   | 4         | Elective 1 (Compulsory)  | 4         |
| Elective 2 (Compulsory)   | 4         | Elective 2 (Compulsory)   | 4         | Elective 2 (Compulsory)  | 4         |
| Elective 3 (Compulsory)   | 4         | Elective 3 (Compulsory)   | 4         | Elective 3 (Optional)  | 4         |
| Elective 4 (Optional)   | 4         | Elective 4 (Optional)   | 4         | Elective 4 (Optional)  | 4         |
| Corporate Law   | 4         | Corporate Social Responsibility   | 3         | Dissertation/ Industry Analysis (Elective)   | 6         |
| Seminar-1 (Elective)  | 2         | Seminar-2 (Elective)  | 2         |  |           |
| Total Credits   | 18 to 21  | Total Credits   | 17 to 21  | Total Credits  | 14 to 22  |

**Note: Each elective in the 2nd year is of 4 credits; Maximum number of electives across 4th, 5th and 6th term is limited to 10; Minimum number of electives in any of the 4th, 5th and 6th terms are limited to 6; and Minimum number of electives in each of 4th, 5th and 6th term is 2. The credit structure is subject to the regulations of the university.**

# List of Electives

| Areas of Specialization*                     |                                     | List of Elective Courses*                  | Areas of Specialization* |  | List of Elective Courses*                    |
|--|-------------------------------------|--|--------------------------|--|--|
| 1  | <b>Court Management</b>             | Justice Theories                           | 4                        | <b>Business Analytics</b>                | Advanced Data science                        |
|  |                                     | Introduction to Justice Management         |                          |  | R and Python                                 |
|  |                                     | Judicial Process & Court Structure         |                          |  | Marketing Analytics and decision making      |
|  |                                     | Judicial Responsiveness Management         |                          |  | Big data and data mining                     |
|  |                                     | E-court Management                         |                          |  | Artificial intelligence and machine learning |
|  |                                     | Case Flow Management                       |                          |  | Textual and content analytics                |
|  |                                     | Laws on Corporate Governance               |                          |  | Marketing Analytics                          |
| 2  | <b>Business Laws</b>                | Secretarial Practice and Compliance        | 5                        | <b>Marketing</b>                         | Product & Brand Management                   |
|  |                                     | Financial Reporting & Corporate Governance |                          |  | Social Media Marketing                       |
|  |                                     | International Corporate Governance         |                          |  | Integrated Marketing Communications          |
|  |                                     | SEBI LODR Regulations                      |                          |  | Consumer Behavior                            |
|  |                                     | Law of Insolvency                          |                          |  | Sales and Distribution Management            |
|  |                                     | Environmental Laws                         |                          |  | Labor Laws                                   |
|  |                                     | Corporate Crimes                           | Recruitment & Selection  |  |  |
|  |                                     | 3  | <b>Finance</b>           | Security Analysis & Portfolio Management | 6  |
| Business Analysis & Valuation                | HR Analytics                        |  |                          |  |  |
| Financial Derivatives                        | Performance Management & Counseling |  |                          |  |  |
| Financial Modelling & Analytics              | Training and Development            |  |                          |  |  |
| Merger Acquisition & Corporate Restructuring | Advanced Operations Research        |  |                          |  |  |
| Behavioral Finance and Financial Planning    | Supply Chain Management & Analytics |  |                          |  |  |
|  | Project Management                  |  |                          |  |  |
| 4  | <b>Operations &amp; Systems</b>     | Advanced Operations Research               | 7                        | <b>Operations &amp; Systems</b>          | Supply Chain Management & Analytics          |
|  |                                     | Supply Chain Management & Analytics        |                          |  | Project Management                           |
|  |                                     | Project Management                         |                          |  | Total Quality Management                     |
|  |                                     | Total Quality Management                   |                          |  | Retail Management                            |
|  |                                     | Retail Management                          |                          |  | Enterprise Resource Planning                 |
|  |                                     | Enterprise Resource Planning               |                          |  |  |
|  |                                     |  |                          |  |  |

\*The list of areas of specialization and elective courses are indicative only.

# Admissions

## Eligibility

- Candidates who have completed their Class 12th exams from a recognized board with a minimum of 60% aggregate marks (50% for SC/ ST candidates) or equivalent CGPA in Class 12 th are eligible to apply; and
- Candidates should have a valid NMET (UG)/IPMAT(IIM, Indore) score card.

**Note: Candidates appearing for their 10+2 or equivalent examination can also apply.**

B. To be eligible for admission under the Resident Student of Telangana category seats, in addition to complying with the eligibility as mentioned above, candidates must fulfill the following conditions and must secure appropriate rank in order of merit in NMET(UG)/IPMAT(IIM, Indore)

- i. a person who after studying in the State of Telangana for four consecutive years appears for the qualifying examination in the same State (or)
- ii. a person who has in the previous seven years resided in the State of Telangana for at least a period of four years, and completed the qualifying examination, i.e., 10+2 or equivalent from the educational institutions in the State of Telangana.}

**Application Period: 18 November 2023 - 18 February 2024**

## Admission Criteria

{The admissions to the Integrated BBA-MBA Degree Program will be made considering the NMET(UG)/IPMAT(IIM, Indore) and Personal Interview. Admissions will be offered on merit to those who clear any one of the above tests.

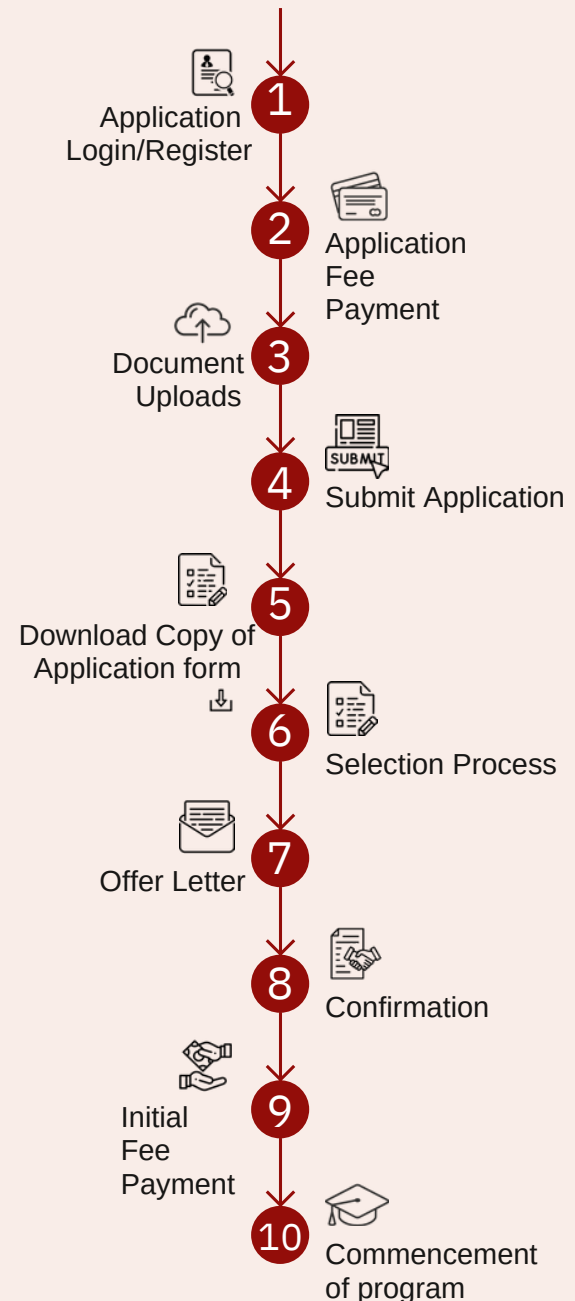
75% weightage will be given for the performance in the aforementioned entrance examinations;

25% weightage will be given to the performance at in personal interview for the preparation of the merit list.

## Direct Admission Under Foreign National Category

- 13 seats are allocated to Foreign Nationals for this course out of which 3 seats are for candidates from SAARC Countries and 5 seats for candidates from non- SAARC Countries and 5 seats for ICCR/Government of India nominees.
- The candidates who possess citizenship of a country other than India shall only be considered under this Category.

## Admission Process for IPM 2029



- NALSAR offers various scholarships, fee concessions, and assistance with student loans.
- The institution collaborates with both Central and State Governments to ensure students have access to relevant government financial aid schemes.
- Students are encouraged to explore scholarships and financial support options to make their education more affordable.

# Course Intake

- 30% (19 seats) Horizontal reservation: Applicable for Female candidates for admission to IPM Program.
- 05% (03 seats) Horizontal reservation: Persons with Benchmark Disabilities (PWD).
- Three additional candidates may be admitted over and above the sanctioned intake under All India General Category every year for IPM program through NMET-UG / IPMAT (IIM, Indore)
- 20% of the seats (13) shall be allocated to Foreign National category over and above the sanctioned strength.

| CATEGORY                    | TOTAL SEATS | SEATS FOR ALL INDIA CANDIDATES (75%) | SEATS FOR TELANGANA RESIDENTS (25%)                          |
|-----------------------------|-------------|--------------------------------------|--|
| General                     | 33          | 25                                   | 08   |
| Scheduled Caste             | 09          | 07 (15%)                             | 02 (15%)   |
| Scheduled Tribe             | 04          | 03 (7.5%)                            | 01 (6%)  |
| OBC / BC (Non-Creamy Layer) | 14          | 10 (20%)                             | 04 (29%); A(7%)-01; B(10%)-01; C(1%)-00; D(7%)-01; E(4%)-01; |
| EWS                         | 06          | 05 (10%)                             | 01 (10%)   |
| <b>TOTAL SEATS</b>          | <b>66</b>   | <b>50</b>                            | <b>16</b>  |

# Fee Structure

| FEE DETAILS              | Year 2024-2025 |
|--------------------------|----------------|
| Tuition fee              | Rs. 2,15,000   |
| Other Academic Fee       | Rs. 1,00,000   |
| Room Rent                | Rs. 24,000     |
| Internet Charges         | Rs. 8,000      |
| Electricity Charges      | Rs. 12,000     |
| Generator Diesel charges | Rs. 5,000      |
| Water Charges            | Rs. 12,000     |
| Out sourced services     | Rs. 3,000      |

| FEE DETAILS                               | Year 2024-2025      |
|---|---------------------|
| Sports and Games Facilities fee           | Rs. 3,000           |
| Mess Advance                              | Rs. 45,000          |
| Refundable Deposits -                     |                     |
| 1. Hostel Deposit (For SC/ST Rs. 4,000/-) | Rs. 10,000          |
| 2. Library Deposit                        | Rs. 5,000           |
| 3. Mess Deposit                           | Rs. 5,000           |
| <b>TOTAL</b>                              | <b>Rs. 4,47,000</b> |

1. There shall be an increase of Rs.5,000/- p.a. for students from India and SAARC countries and Rs.10,000/- p.a. for students from Non-SAARC countries in the Tuition Fee every academic year for the M.B.A. Degree Program.
2. Payment towards Mess shall be made separately by the students in advance on yearly basis which comes to approximately Rs. 35,000/- p.a.
3. The fees / charges are provisional and subject to revision from time to time as per the decision of University Governing Bodies.
4. The repeat examination fee, re-registration fee, re-evaluation fee, certificates fee, convocation fee etc. will be as applicable to other regular courses offered by the University.

# IPM Program

The Programme is designed in consonance with the Choice Based Credit Policy of the UGC and consists of core, ability enhancement (compulsory and skill enhancement) and elective (discipline specific and generic) courses. A course can be of 2, 3, 4, 5 or 6 credits. Each credit is equivalent to about 10 teaching/contact hours, however, core courses of 4 or 5 credits that have lab or tutorials, 1 credit shall be dedicated to lab or tutorial. In most cases, any course will have 3 scheduled sessions per week. Each session shall be of minimum 60 minutes and maximum 90 minutes. The total credits offered during the programme are 350. Students are required to complete a minimum of 310 credits for the award of the integrated BBA-MBA degree.

## Expected Course Objectives



## Specialisations

- Court Management
- Business Laws
- Finance
- Business Analytics
- Operations & Systems
- Marketing
- Human Resource

# Why DoMS NALSAR?

## BRAND EQUITY OF NALSAR

- 25 Years of Excellence
- 'A++' NAAC accreditation
- AICTE accreditation
- Attracts Illustrious In-House and Visiting Faculty

## ENGAGING LEARNING

- Encourages Active In-Class Participation and involvement.
- Promotes Collaborative Group Activities and Learning.
- Approachable Faculty.

## LEARNER-CENTRIC CURRICULUM

- Industry-Relevant Learning Content.
- Student-Centered Pedagogy.
- Emphasizes Case-Study-Based Teaching.

## CLUBS & COMMITTEES

- Invigorating Experience.
- Holistic Business Management.

## VIBRANT START-UP ECOSYSTEM

- NALSAR Entrepreneurship Foundation
- Robust Entrepreneurship Cell and activities

## INDUSTRY INTEGRATION

- Exposes Students to Live Industry Projects.
- Provides Opportunities for Corporate Internships.
- Hosts Informative Talks and Seminars with Industry Leaders.

## DIVERSE CAMPUS LIFE

- Constant interaction with students of other disciplines
- Encourages Holistic Business Management through Holistic Involvement

## PLACEMENT EXCELLENCE

- Supported by the Training and Placement Advisory Committee (TPAC).
- Driven by a Dedicated Student-led Committee.
- Bridges the Gap Between the Corporate World and Students



The NALSAR Library proudly stands as one of the largest legal libraries in India.

2,00,810+

Subscribed e- Books Collection

1,00,000+

Kindle Collection

7522+

Perpetual e- Books Collection

57,800+

In- Print Collection

65+

E- Resources



Taylor & Francis



BLOOMSBURY COLLECTIONS



Westlaw Precision™

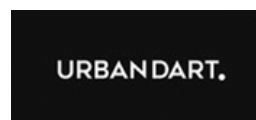


JSTOR





# CORPORATE PARTNERS OF NALSAR





# Cells and Committees



## Media and Public Relations Cell – MPRC

The Media and Public Relations Cell highlights DoMS NALSAR's activities. It strategically releases press updates to print and digital media, showcases campus events, student achievements, and performances through social media. MPRC ensures extensive event coverage and helps publicize admissions. It serves as the link between DoMS NALSAR and the wider world.



## Student Social Responsibility Committee – Pratham

PRATHAM, the social responsibility club at NALSAR, serves society by addressing environmental and social challenges through campaigns and fundraising. They distribute school bags to underprivileged children and organize blood donation camps with the Red Cross. This fosters empathy and social responsibility, inspiring contributions to the community.



## Training and Placement Advisory Cell – TPAC

TPAC has multifaceted roles that encompass orchestrating Final and Summer Placement Activities, meticulously negotiating opportunities with employers, and engaging corporate HR personnel. Curating and hosting an array of placement seminars, guest lectures, and vocational workshops to bolster interview skills and job readiness, the mission involves the curation of abespoke company database, meticulously categorizing skills, needs, interests, and employment barriers while addressing student queries. TPAC is your bridge to a promising professional future here at DoMS NALSAR.



## Entrepreneurship Cell

Our college's Entrepreneurship Cell fosters innovative, ethical, and sustainable entrepreneurship (nav+uthan, su+acharita, dharniya). We equip members with knowledge and resources, facilitate guest interactions, live projects, and events. Our mission inspires creative thinking and startup development, offering core entrepreneurial principles, network-building, mentorship, practical experience, and skill honing. We aim to cultivate dynamic, prosperous entrepreneurs.



## Industry Relations and Interaction Cell – IRIC

The Industry Relations and Interaction Cell (IRIC) bridges academia and the professional world. It engages industry professionals, collaborates with students, and facilitates knowledge and opportunity exchange. IRIC involves industry experts in institutional activities, providing real-world insights and network-building for students. It aids in understanding their skills and career development needs, fostering strong industry connections. The cell organizes guest lectures, summits, seminars, workshops, and educational events.

# Academic Clubs



## **inFINity – Finance Club**

InFINity, the finance club, offers students passionate about finance, economics, and business a transformative educational journey. We're a hub for knowledge sharing, practical skill development, and valuable connections. Committed to equipping members with the knowledge, skills, and ethics for success in finance. We provide interactive seminars, thought-provoking discussions, and industry connections to cultivate confident financial experts shaping the global economy.



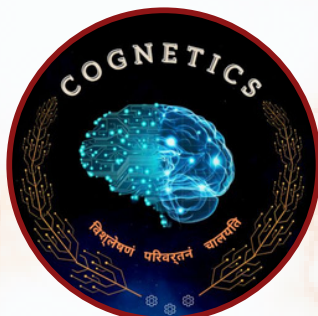
## **EUNOIA – Marketing Club**

The marketing club in DoMS-NALSAR provides a window to the corporate world and sets a vision for the emerging managers to help them construct apt strategies for different marketing scenarios in their upcoming professional life. The primary responsibility of the marketing club is through a rigorous case study based approach. The live projects that the students undertake equip them with skills and abilities applicable in their corporate endeavors.



## **HoRizon – HR Club**

Human Resource is of prime importance for any organisation as it manages and channelises the organization's employees to extract the best possible outcome. The HR Club in DoMS-NALSAR conducts activities like debates, group discussions, case studies, etc. that enhance the students' skill to attract, manage and assign human resources capability at critical times in their professional life.



## **Cognetics – Business Analytics Club**

To bridge the gap between academic education and real-time corporate scenarios, the club aims at training the students in different software, some of them being SPSS, SAS, and R. It also aims to hold one-to-one interactions with corporate professionals related to supply chain management, organizational research, and management that aids in their operations related career.



## **OPM – Operations Club**

The Operation Mania club aims to foster interest in Operations Research and Supply Chain Management. It intends to bridge the gap between classroom teaching and practical application in various fields of Operations Strategy, Logistics and Supply Chain Planning, Constraint Management, Inventory Management etc. This is achieved through Simulation Games, Case Competitions, Quizzes, Live Projects, Industry Visits and Conferences.

# Co-curricular Clubs



## Ethereal – Cultural Club

Ethereal celebrates Indian culture through diverse art forms. This club unites theater, music, dance, and more. Open Mic Nights and Cultural Fridays offer self-expression and cultural richness. Ethereal's annual fashion show adds glamor to DoMS' fest. It's a cultural oasis for students' unique talents and a vital part of DoMS NALSAR.



## Saahitya – Literary Club

Sahitya is the literary club for the student body: Where dreamers create extraordinary worlds, stories, and characters with ordinary words. A platform for wild imagination and immortal writing



## Alloquy – Speakers' Club

Club Alloquy at NALSAR: A vibrant, intellectual forum nurturing communication and debate skills. Actively engages DoMS students in national and international events, emphasizing eloquence, current affairs awareness, and elegant expression.



## Synergy – Sports Club

Synergy Sports Club at Nalsar elevates campus life with sports. Hosting intra-college tournaments in various sports, fostering skill development for all levels, and introducing innovative experiences like IPL Auction simulations. Promoting fitness, fun, and community.



## Tripod – Photography Club

The Tripod: DoMS NALSAR's photography club documents and covers all events, nurtures talent with contests and workshops, creates engaging content for social media, and promotes photography as an art and essential skill.



## Cinephilia – Film Club

Cinephilia, DoMS NALSAR's movie club, explores cinema through screenings, discussions, and events. It fosters appreciation and understanding of movies, offers a platform for sharing views, and hosts creative competitions and film festivals.

# Life at DoMS



Step into a world where every moment resonates with excellence and serenity. Located just 30 kilometers from the bustling city, the DoMS NALSAR campus is more than an institution; it's an experience. Over the course of 5 years, you will form meaningful friendships, find mentors and embark on a path that allows you to grow both as a student and an individual. The campus is always bustling with Theme Thursdays, cultural performances and jamming sessions around our many eateries.

Here, students wake up to breathtaking views of the Shamirpet Lake, setting the tone for a tranquil day ahead. The walk to the Academic Block is a journey through lush greenery, fostering a sense of oneness with nature.



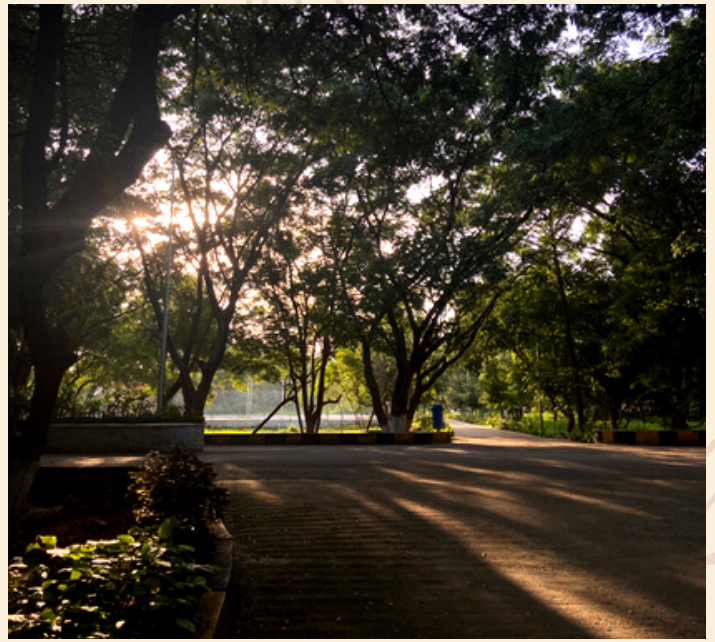


Classrooms are incredibly spacious, accommodating over 60 students. Air-conditioned and equipped with smart boards and intelligent screens, they create an ideal environment for learning. After rigorous classes, students unwind through a plethora of extracurricular activities. Sports enthusiasts revel in three basketball courts, a football ground, a badminton court, and more. Hangout spots like Ping's Café, Yummy's, Continental Café, the Flag Road, and the Stadium buzz with energy.



Diverse culinary delights are just a short walk away, with options like Café Coffee Day and Ping's Café. DoMS NALSAR isn't just an educational institution; it's a lifestyle that offers adventure, growth, and endless possibilities. Welcome to a place where every day is an exploration, and students are at the heart of it all.







# Industry Leaders at DoMS

(Resource persons who offered guest Lectures)

## Mr. Tejaswy Rama

Director – Clients and Markets,  
KPMG India

## Mr. Amandeep Singh Narang

Vice President,  
Indraprastha Gas Limited

## Manikantha S.

Principial Product Manager  
Swiggy

## Mr. Uma Shankar

Global Delivery Head, Mindtree

## Ms. Sreerupa Sengupta

Global Head HR, 3i Infotech

## Nandita Sethi

Founder & MD  
The Entrepreneur Zone

## Mr. Akshay D'Souza

Chief Growth and Insights Officer  
BIZOM

## Mr. Karthikeya Kumar

HRBP Consultant, Istd

## Mr. Vineet Handa

Founder and CEO of Kaizzen  
Communications

## Dr. Nagendra Chowdary

Vice President, Times Professional

## Ms. Sunita Cherian

Sr Vice President, Wipro

## Mr. Ranjit Roy

Head, L S Ambulance

## Dr. Bharti Malhotra

Senior Analyst, Agribusiness

## Ms. Pratyusha Sharma

Director of HR, Invesco Ltd

## Dr. Guru Prasad

Head of Stratedy, Bosch

## Mr. Murli Balasubramaniam

Director and Legal Secretary (retd)  
Nestle India Ltd

## Mr. Anand Kumar

Bluetech Agro Pvt. Ltd.  
Ms. Aditi Chandani  
Sr Manager, SES

## Mr. Raghunathan

### Vardadesigan

Head, Operations and New business  
Caliber Technologies Pvt. Ltd.

## Mr. Debashish Ghosh

VP and Country Head HR  
Berkadia

## Mr. Prasanna Kuthe

Head of HR, Newforce Group

## Mr. Jalaluddin Mondal

### Head of Marketing

Bengal and Odia Cluster  
Zee Media

## Mr. Jayanta Ghosal

Director of Finance  
Advance Auto Parts

## Mr. Raunaq Garwa

Cluster Manager,  
Aditya Birla Sun Life Insurance

## Mr. Praveen Pantula

Global Talent Consultant, Franklin

## Mr. Nilanjan Mukherjee

DGM HR, Relaxo Group

## Mr. Partha Sen Gupta

National Marketing Head  
Dhanuka Agritech Ltd.

## Mr. Pramod Chandrasekhar

Head-Content Delivery,  
Brane Enterprises Pvt. Ltd..

## Mr. Vinay Agrawal

Global Head of HR, Tech Mahindra

## Dr. Minja Bolesnikov

Prof. Swiss Business School

## Mr. Vikash Agarwal

Sr. HR Business Partner, Amazon

## Mr. Arun Maira

Ex-Chairman,  
Boston Consulting Group

## Mr. Karuna Vempala

Sr. VP, Cigniti Technologies Ltd

## Mr. Sashikant Mohanty

Head Digital Ventures,  
Arthur D. Little

## Dr. Kavitha Vengurlekar

Head, Data Sciences  
Caliber Technologies Pvt. Ltd.

## Mr. Abhijeet Farane

R & D QA Manager,  
Dassault Systems Solutions Lab

## Ms. Vaishali Malhotra

IRS Additional Director  
Directorate General of India

## Mr. Deepak Pandey

Head of Corporate Sales, Mivi

## Mr. V. Sundaresan

Executive Director, SEBI

## Mr. Abhinav Shukla

UP Head, Zomato

## Mr. K Naveen Kumar

GM of HR, Seedworks

## Dr. Naveen Kumar Saxena

Global Operations Director  
HCL Technologies

## Mr. Abinav Singh Guru

Sr. Marketing Specialist  
EMEA Google

## Ms. Nandini Gosh

Consultant, Vahura Group



# Dignitaries at NALSAR

(Resource persons who offered guest Lectures)

**Dr. Raghuram Rajan**

Former RBI Governor ;  
Professor, University of  
Chicago Booth School of  
Business

**Dr. Arun Shourie**

Noted Journalist, Author and  
Politician

**Mr. Gabor Gambos  
Human Rights**

Activists/Advocates in the  
United Nations Treaty making  
bodies

**Ms. Brinda Karat**

Prominent Leader from the  
Communist Party of India-  
Marxist

**Mr. Jayaprakash Narayan**

Former IAS, Lok Satta Party

**Mr. P. Sainath**

Noted Journalist and Writer

**Ms. Monika Halan**

Noted Author and Speaker

**Prof. Chinmay Tumbe**

Author ; Faculty at IIM  
Ahmedabad

**Dr. Gerald N. Rosenberg**

Associate Professor,  
University of Chicago, Illinois,  
USA

**Ms. Jan Leach**

Associate Professor, Kent  
State University, Ohio, USA

**Prof. Aakash Sinha**

Faculty, Shiv Nadar University;  
Founder and CEO at  
Omnipresent Robot Tech

**Prof. Ridhi Agarwala**

Researcher ; Visiting Faculty  
at IIM Nagpur

**Ambassador A.N. Ram**

Retd. Indian Foreign Service  
officer

**Dr. Ved Kumari**

Professor, Faculty of Law -  
Delhi University

**Prof Abhishek Behl**

Gamification Expert ; Faculty  
at O.P. Jindal University

**Ms. Nandita Haksar**

A Noted Human Rights  
Lawyer, Activist and Writer

**Dr. S. Muralidhar**

Judge, High Court of Delhi

**Dr. Tarunabh Khaitan**

Associate Professor,  
University of Oxford, UK

**Dr. Gerard Quinn**

Professor, National University  
of Ireland-Galway

**Ms. Neha Dixit**

A Delhi-based Journalist

**Mr. Yogendra Yadav**

Noted Election Analyst ;  
Political Activist

**Mr. Prashant Bhushan**

Senior Advocate, Supreme  
Court of India

**Dr. Timothy Cadman**

Professor, Griffith University –  
Brisbane, Australia

**Mr. Sameeran Gupta**

Indian Representative, ICANN

**Mr. James Chang**

Associate at Skadden, Arps,  
Meagher and Flom LLP –  
Beijing Office, China

**Dr. Gary LaFree**

Professor of Criminology,  
University of Maryland, USA

**Mr. Vikram Raghavan**

Lead Counsel, World Bank,  
Washington D.C., USA

**Mr. Gautam Bhan**

Indian Institute for Human  
Settlements (IIHS), New Delhi

**Ms. Amba Salelkar**

A Chennai-based Freelance  
Columnist and Disability  
Rights Activist

**Dr. Aditya Sondhi**

Senior Advocate, High Court of  
Karnataka

**Mr. Brian Katulis**

Fellow at the Centre for  
American Progress, Washington  
D.C., USA

**Mr. Sumeet Malik**

Eastern Book Company,  
Lucknow

**Mr. Swapan Dasgupta**

Noted Journalist

**Ms. Vivian Huelgo**

Chief Counsel – Task Force on  
Human Trafficking, Sexual and  
Domestic Violence, American  
Bar Association, Washington  
D.C., USA

**Mr. Abhinav Chandrachud**

J.S.D. candidate, Stanford Law  
School, California, USA

**Dr. Sitharamam Kakarala**

Formerly with Centre for the  
Study of Culture and Society  
(CSCS), Bangalore

**Prof. Eduardo M. Penalver**

Dean & Professor, Cornell Law  
School

**Mr. Nageswara Rao**

In-House Counsel, Microsoft,  
Hyderabad

**Dr. Sadiq Syed**

United Nations

**Prof. Sitharamam Kakarala**

Azim Premji University,  
Bangalore

**Dr. Paul Wragg**

Associate Professor, University  
of Leeds

**Prof. Jordan Budd**

Dean, University of New  
Hampshire Law School

**Ms. Kate Mogulescu**

Legal Aid Society, New York

**Mr. Mohan Guruswamy**

Retired IAS officer and  
Chairperson of the Centre for  
Policy Alternatives

**Prof. V. Umakanth**

Associate Professor, National  
University of Singapore

**Mr. Sam Pitroda**

Chairman, The Pitroda Group

**Dr. S.Y. Quraishi**

Former Chief Election  
Commissioner

**Mr. Anoop Kheri**

Social Activist Based in  
Wardha, Maharashtra -  
Founder of Insight Magazine

**Mr. Shailesh Gandhi**

Former Central Information  
Commissioner

**Dr. Navajyoti Samanta**

Lecturer in Law, University of  
Sheffield

**Prof. Abdul Walid**

Department of Sociology,  
Aligarh Muslim University

**Mr. Paranjyot Guha Thakurta**

Editor, Economic and Political  
Weekly - Formerly with CNBC  
India

**Mr. V.S. Sundaresan**

Chief of Investigations at the  
Securities and Exchange Board  
of India

**Dr. Vasudevi Reddy**

Professor, University of  
Portsmouth, UK

**Mr. Arvind Datar**

Senior Advocate, High Court of  
Madras

**Mr. Colin Gonsalves**

Senior Advocate, Supreme  
Court of India

**Prof. M.P. Singh**

Chair Professor at NLU Delhi  
and Chancellor of Central  
University of Haryana,  
Mahendragarh

**Ms. Indira Jaising**

Senior Advocate, Supreme  
Court of India

**Prof. Upendra Baxi**

Former Vice-Chancellor of  
Delhi University and University  
of South Gujarat

**Mr. Anish Kuruvilla  
Filmmaker**

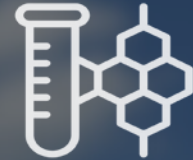
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